

**FOR IMMEDIATE RELEASE**

**Press Contact:** Dr. Carol Barbeito, President, 303

Email: [carol@earthprotect.com](mailto:carol@earthprotect.com)

688 6510



## **earthprotect.com Launches www.earthprotectproductions.com**

*Leading video/social networking hub on the global environment launches film/video and Web productions services.*

Denver, October 6, 2010 <http://www.earthprotect.com>, on track to becoming the leading video and social networking hub focused exclusively on the worldwide environment, announces **Earth Protect Productions**. As a company that originally grew out of the film industry and whose Creative leader is award winning film maker, Grant Barbeito, Earth Protect is especially attuned to the need for quality production designed to lead “*From Image to Action*,” the guiding theme of Earth Protect, according to Earth Protect President and Managing Director Carol Barbeito.

Earth Protect Productions provides the ultimate vehicle for corporations to demonstrate their Corporate Social Responsibility with high definition and provocative video of real time social dilemmas.

“This is something our contacts have been asking for,” commented Barbeito. “Making a full range of professional filmmaking, video production and web design and development more accessible to the businesses and organizations concerned with the environment definitely fills a need. Just look at the news on the hot pace of growth in online video advertising and increased video advertising—even at the expense of other forms of online advertising—to see the growing demand.”

Earth Protect Productions, <http://www.earthprotectproductions.com>, specializes in serving clients in clean technology, environment and sustainable development fields. Helping these developing industries tell, sell, advocate and educate about their products, services and innovations is a core component of the Earth Protect mission, according to Barbeito.

Products include public service announcements, training videos, commercials, educational media, product show casing, and full-length feature films, among others. An important service that is a part of every production, Grant Barbeito, Vice President and Director, Earth Protect Productions emphasized, is assuring these products target the audiences from concept to placement.

“Quality production values –although important—aren’t enough for audiences today,” he explained. “People are overloaded with information. Understanding our clients’ target markets and goals helps us produce a product that breaks through the clutter.”

Earth Protect Productions provides Consulting, Writing, Designing, Planning, Production, Editing, Site and Support Services 310.924.5203 | [info@earthprotectproductions.com](mailto:info@earthprotectproductions.com)

Earth Protect uses the power of film and video combined with the popularity of social networking to engage citizens worldwide for sustainable life on earth.

Featuring more than a thousand videos and films, Earth Protect covers the world environment through 32 categories. Over 47 nonprofits partner with Earth Protect including: Jane Goodall’s Roots and Shoots, Youth Services America, Earth Charter, Alliance for Sustainable Colorado, grownupgreen,UK, , and Australia Koala Foundation. Sponsors include: **Green Business Directory** EKS&H, **Supporting** Holme, Roberts & Owen, The Thunderbolt Group, imountain Solar Hosting, CSG PR and Plant It Film Productions.

# # #